IND June/July 2011

Cut costs with MICHELIN fuel efficient tyres! Buy 4 MICHELIN tyres and claim £40 in fuel vouchers.

Running a car never gets any cheaper. Servicing, insurance and fuel costs always keep on rising. To help motorists, Michelin is offering £40 in fuel vouchers to customers buying its car, van or 4x4 tyres.

Customers purchasing four tyres will receive £40 in fuel vouchers. This offer is available on purchases between 1 June and 31 July 2011.

As the world leader in the development of fuel efficient tyres, this offer celebrates Michelin's current advertising campaign in which the Michelin Man wages war on the Evil Fuel Pump. The animated advertisement shows the Fuel Pump emptying unwary drivers' wallets and the Michelin Man saving them money by fitting the Company's fuel efficient tyres to their cars.

Redeemable in any Sainsbury's store (Tesco for residents of the Isle of Man), the vouchers can be used to purchase fuel or even the weekly grocery shop.

Fromotion code. FVo	
Title: First name: First name:	
Surname:	
Address:	
Post code:	
Email:	
By providing your email address you are agreeing to receive special offers, promotions and newsletters from Michelin Tyre PLC	via email
Telephone no:	
Tyre sizes:	
Vehicle make and model:	
Vehicle registration:	
Centre visited:	
Average mileage per annum:	
Number of other cars in your household:	
Please tick this box if you do not wish to receive further information on this promotion and future Michelin offers by	y post
Simply complete this claim form and post it back WITH YOUR ORIGINAL RECEIPT to the address below:	
MICHELIN INDEPENDENT FUEL SAVER PROMOTION SUMMER 2011: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent	t, ST4 4EY.

Terms and Conditions

- 1. The "Michelin Independent Fuel Saver Promotion Summer 2011" (the "Promotion") is open to all consumers who are UK and Republic of Ireland ("ROI") residents aged 18 and over, except Michelin Tyre PLC's (the "Promoter") employees (and their immediate families), its agencies or anyone else connected with the creation and administration of this Promotion, or trade customers. This offer is open to retail customers only (excludes company vehicle drivers).
- By participating in the Promotion, claimants agree to be bound by these terms and conditions and by any other requirements set out in the promotional material.
- 3. There is a purchase requirement Claimants must purchase four Michelin car, van or 4x4 tyres of the same diameter in a single transaction between 1 June and 31 July 2011. Promotion only available at participating independent tyre dealers. All st of participating dealers can be found at www.michelin.co.uk or by calling the Michelin helpline number on 0845 366 1590. If you are in doubt please ask your tyre dealer if your purchase will qualify for this promotion.
- 4. Closing date for receipt of claims is 31 August 2011.
- 5. Claims must be made on an official claim form. Claims must be completed in ink and must be accompanied by a valid original receipt highlighting the tyres purchased. It is recommended that you keep a photocopy for your records. Please post back to: Michelin Independent Fuel Saver Promotion Summer 2011, Michelin Tyre PLC, Campbell Road, Stoke-on-Tient, \$T4 KEY, ULT.

- Claim forms and receipts become the absolute property of the promoter and will not be returned.
- 7. Only one entry per household. Lost, incomplete, invalid, illegible or late claims will not be accepted and proof of posting shall not constitute proof of recept. The Promoter reserves the right to discard illegible claim forms. The Promoter reserves the right to dispute a claim if it believes the claim is not legitimate. The Promoter's decision is final.
- 8. Subject to these terms and conditions, the Promotion will pay out £40 worth of Sainsbury's wochers (Tesco for residents of the Isle of Man) for every set of four Michelin car, wan or 4x4 tyres purchased in the UK. The promotion will pay out £40 worth of Maxol vouchers for every set of four Michelin car, van or 4x4 tyres purchased in the Republic of Ireland. Vouchers will be sent within 28 days from receipt of claim.
- 9. Please refer to the vouchers for full terms and conditions of their use
- 10. The vouchers are non-transferable and no cash alternative will be offered.
- 11. The vouchers are subject to availability. The Promoter reserves the right to substitute with vouchers of equal value in the event that circumstances beyond its control make this unavoidable.
- 12. Promoter: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent, ST4 4EY.



