

Terms of participation in the Continental competition

§1 Incentive promotion

This incentive promotion (hereinafter: “promotion”) is organised by the promotor, Delticom AG, Brühlstraße 11, 30169 Hanover, Germany (hereinafter also called “Delticom”). Continental Tyre Group Ltd Continental House, 191 High Street, Yiewsley, West Drayton UB7 7XW United Kingdom (hereinafter also called “Continental”) is providing the Safety Packs to be given away in the context of the promotion. Participation in the promotion takes place exclusively according to the terms mentioned here. By participating in the promotion, the user accepts these terms of participation.

The promotion has no connection to Facebook and is in no way sponsored, supported or organised by Facebook.

§2 Prize

Each participant receives a Safety Pack consisting of 1 x hard carry case box, 1 x car blanket, 1 x ice scraper, 1 x torch, 1 x tread depth gauge, 1 x high visibility vest and 1 x hazard warning light. The promotion is limited to one Safety Pack per participant. No cash or other gift alternative available, in whole or in part, except owing to circumstances outside the reasonable control of the promoter, the promoter reserves the right to offer a suitable alternative of equal or greater value. Unless otherwise agreed in writing by the Promoter, the gift will only be awarded directly to the qualifying purchaser.

§3 Terms of participation for the incentive promotion

By participating in the promotion, the user accepts these terms of participation. Participation in the promotion is voluntary and free of charge. Participation in the promotion can only be done in one's own name, participation on behalf of third parties is not permitted. The promotion is open to residents in the UK aged 18 years+ trade customers (fleet and company vehicle drivers) are not eligible to enter this promotion.

The prize is not transferable / assignable. Participation under a false name or in another's name is not permitted. Participating more than once in the competition (even under different names) is not possible.

§4 Implementation and processing

The participation period is from **05.12.2018 (00:00) to 31.12.2018 (24:00)**.

In order to participate in the promotion, participants must buy at least 4 Continental car, 4x4 or SUV All Season tyres during the promotion period at www.mytyres.co.uk and enter their full names and contact details (address, email address and telephone number) in the form provided.

Submitted means that the information must have been received in full by Delticom in accordance with the conditions described above. The receipt time on the organiser's server applies exclusively. Entries received after the end of the promotion will not be considered.

The participants will receive the Safety Pack by post after the end of the promotion period to the address submitted during registration. The Safety Packs will be sent by Continental Tyres UK

By submitting his data to Continental for the purpose of participating in the promotion, the participant consents to the collection, processing and use of this data to the aforementioned extent. This includes, expressly and exclusively, the forwarding of the participant's data (surname, name, address, place of residence) for the purpose of mailing the Safety Pack.

The participant can revoke the aforementioned consent at any time through correspondence in writing to the email address: reifendirekt@delti.com, request information about the data saved by him and/or its deletion, provided Delticom is not obligated to keep the data available due to legal requirements.

Delticom reserves the right to modify, cancel or end the promotion at any time, without prior notice and without providing reasons. If proper execution of the draw cannot be ensured due to technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software) or due to legal reasons, Delticom reserves the right to end the promotion immediately. The behaviour of a participant can lead to the immediate termination of the promotion, even retrospectively and/or in the clear absence of an intention to participate, if the participant is, e.g. a member of a so-called voting group, click community or the like, and uses this as support during participation, thereby obtaining an advantage. If this is the case, Delticom can (even retrospectively) exclude individual participants.

Changes to the terms of participation or the cancellation of the promotion will be announced by Delticom on the participating website and by email.

§5 Data protection, legal basis of the data processing, data protection regulations

Delticom AG is legally responsible for data protection as defined in Art. 4 No. 7 of the EU General Data Protection Regulation (GDPR). You can contact our data protection representatives by email at datenschutz@delti.com or by post to the aforementioned postal address: keyword "Data protection".

For participation in the promotion, we collect and process the following personal data:

- Name and surname
- Email address
- Address information

For the purpose of posting the Safety Pack, the aforementioned data will be forwarded to Continental. The legal basis for all the mentioned data processing is Art. 6 Par. 1 b) of the GDPR ("performance of a contract"). We process the personal data for the purpose of performing the promotion.

All personal data will be stored in accordance with the statutory limitation period for three years from the start of the following year (criterion of storage). The permissibility of the storage follows

from Art. 6 Par. 1 f) of the GDPR (“legitimate interests”). It is our legitimate interest to store the data for legal protection purposes until the limitation period of possible participant claims against the promotion. Data processing is limited to verification purposes.

You have legal data protection rights (so-called affected persons rights), in particular a right to oppose the aforementioned data processing and a right to information. In this regard, for further information, Delticom AG refers you to the relevant data protection notice: <https://www.reifendirekt.de/i/datenschutz>

§6 Liability; third party software

Any liability of Delticom is limited to intent and gross negligence. Delticom is not liable for any possible interference in the course of the promotion. Damages to life, body and health are excluded from this liability disclaimer.

The operator is not liable for problems with or the technical malfunctioning of telephone networks or telephone connections, online network systems, servers, providers, computer hardware or software, emails, or entries which are received due to technical problems or overloading of the internet, the telephone network or a website, or a combination of the aforementioned cases. Furthermore, the operator is not liable for damage to participants’ hardware or software which is caused by participation in the promotion or results therefrom. Delticom is not liable for defects in or damage to the object of the promotion.

§7 Exclusion from the promotion

Employees of Delticom or Continental or a related company, as defined in §§ 15 ff of the German Stock Corporation Act, and their relatives, as well as other persons involved in the design and implementation of this competition, are excluded from participation.

Legal action is excluded.

These terms of participation shall be subject to the substantive law in force in the Federal Republic of Germany without reference to its conflict of law provisions.

Any dispute between the Parties arising out of or in connection with this Agreement by a Party to the other shall be referred by either of the Parties to the jurisdiction of the competent courts of Hanover, Germany. The beforementioned law shall apply to the dispute.

Should one of these terms of participation be or become entirely or partially invalid, the validity of these terms of participation will be otherwise unaffected thereby. The invalid term shall be replaced by whichever legally admissible provision comes closest in economic terms to the meaning and purpose expressed in the invalid term. The same applies in the event that these terms of participation contain an unintended loophole.