

## Terms for participating in the competition

### § 1 Promotion / raffle

This competition is organised by Delticom AG, Brühlstraße 11, 30169 Hanover, Germany (hereinafter also referred to as "Delticom"). The competition is not connected to Facebook or Instagram and is in no way sponsored, supported or organised by Facebook or Instagram.

### § 2 Prize

In the course of two events, one set (4 items) of car tyres of your choice from 1. Falken and 2. Pirelli will be raffled off. The value of the prize is limited to € 600.00 (incl. VAT) per raffle. The respective event will indicate whether the prize is Falken or Pirelli tyres.

### § 3 Terms of participation for the competition

By participating in the raffle, the user accepts these conditions of participation. Participation in the raffle is voluntary and free of charge. Participation in the raffle is only possible in one's own name, participation for third parties is not permitted. The minimum age for participation is 18 years and participation is restricted to natural persons, provided they are not legally incapacitated. A cash payment of the prize or an exchange is excluded, also in parts. The claim is not transferable/assignable.

### § 4 Implementation and processing

The entry period is the start of the prize draw on the [eiretyres.com](https://www.eiretyres.com) Facebook page from 26/03/2021 at 0:00 until 06/04/2021 at 23:59.

**In order to enter the prize draw, the participant needs to like the post announcing the respective prize draw and follow [eiretyres.com](https://www.eiretyres.com) on Facebook.**

The person whose name is registered on the Facebook or Instagram account is deemed eligible to participate. Participation is free of charge and independent of the purchase of goods or services.

The winner will be randomly selected by computer on the day following the end of the competition and will be notified by Delticom via Facebook Messenger. If the winner does not contact Delticom within 1 week after the notification of the prize, the claim to the prize expires without compensation. The prize will be handed over in such a way that the winner independently orders the set of tyres he/she has won on "[eiretyres.com](https://www.eiretyres.com)" on prepayment within 6 months after notification and sends Delticom the order number (RD...) via Facebook Messenger. Delticom will then reduce the invoice amount by € 600.00 or set the invoice to "0" if the purchase price is less than € 600.00 and the order actually contains tyres of the brand the winner has won (Falken/Pirelli).

Delticom reserves the right to change, cancel or terminate the prize draw at any time without prior notice and without giving reasons. If proper execution of the raffle cannot be guaranteed for technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software) or for legal reasons, Delticom reserves the right to terminate the raffle immediately. The behaviour of a participant can lead to an immediate termination of the raffle, in particular also subsequently and/or in the case of an obvious lack of intention to participate, if the participant is, for example, a member of a so-called voting group, click community or similar and uses these in a supportive manner during participation and thereby gains an advantage. If this is the case, Delticom can exclude individual participants (also retrospectively). In cases of subsequent exclusion, the prize will be drawn again from among all participants. Changes to the conditions of participation and the cancellation of the draw will be announced by Delticom on the participating Internet presentation and by e-mail.

### § 5 Data protection, legal basis of data processing, data protection regulations

Delticom AG is the data protection officer within the meaning of Article 4 No. 7 of the EU General Data Protection Regulation (Datenschutzgrundverordnung, DSGVO). You can contact our data protection officer by e-mail at [datenschutz@delti.com](mailto:datenschutz@delti.com) or by post at the above postal address: Keyword "Data Protection".

The legal basis for all the aforementioned data processing is Art. 6 (1) b) DSGVO ("performance of contract"). We process personal data for the purposes of registering, conducting and processing the competition. We collect and store the survey responses for marketing purposes (e.g. for the creation of advertising slogans or the planning of marketing campaigns). During the storage period of the participant responses, an allocation of the responses to the respective participants is technically possible, but not intended. We draw general conclusions from the answers.

All personal data is stored for a period of three years from the beginning of the following year in accordance with the statutory limitation periods (storage criterion). The permissibility of storage follows from Art. 6 Sec. 1 c) DSGVO if we have to comply with legal archiving obligations and Art. 6 Sec. 1 f) DSGVO ("legitimate interest"). It is our legitimate interest to store the data for purposes of legal defence until the statute of limitations of possible claims of the participants from the competition has expired. Data processing is limited to verification purposes. You have rights under data protection law (so-called data subject rights), in particular the right to object to the above-mentioned data processing and the right to information. In this context, Delticom AG refers to the corresponding data protection information for further information: <https://www.eiretyres.com/privacyPolicy>

### § 6 Liability; third party software

Any liability of Delticom is limited to intent and gross negligence. Delticom is not liable for any manipulations or interventions in the course of the draw. This exclusion of liability does not apply to injuries to life, body or health.

The operator is not liable for problems or technical malfunctions of telephone networks or telephone connections, online network systems, servers, providers, computer hardware or software, emails and entries received due to technical problems or traffic congestion on the

Internet, the telephone network or a website, or a combination of the above. Furthermore, the operator is not liable for any damage to hardware or software of the participants caused by or resulting from participation in the promotion. Delticom is not liable for defects or damage to the prize.

**§ 7 Exclusion from the competition**

Employees of Delticom and its associated/affiliated companies are not eligible to participate.

The legal process is excluded.

Participation in the competition is exclusively subject to the conditions listed here.